

CASE STUDY

Mizuno turns to Veeam for Data Availability

Veeam backs up Mizuno's virtual environment on-site for high-speed recovery and replicates it to Covenco's data centres for DR.



Mizuno is a global manufacturer of sporting apparel and equipment.

Founded in 1906 and headquartered in Japan, the company has offices in the United Kingdom, Europe, Asia, Oceania and the Americas. Mizuno employs nearly 5,300 people.

The Business Challenges

Formed in Osaka, Japan, Mizuno has been manufacturing innovative sportswear globally since 1906 and to this day continues to apply its 'unashamedly technical' approach to advancing sporting goods.

Mizuno Corporation constantly pushes forward, striving for perfection — just like the athletes who use Mizuno products. Athletes choose Mizuno for its enduring quality.

The company manufactures and distributes a wide range of sporting equipment, apparel, and footwear. Nearly 5,300 employees in dozens of offices across the globe work hard to make sure hundreds of thousands of items are available to millions of athletes and customers worldwide.

The sporting-goods industry is a moneymaking behemoth. According to Statista, the industry is expected to grow from €141 billion in 2017 to €187 billion in 2024.

To compete in a landscape dominated by Nike and Adidas, Mizuno must maintain an extremely flexible and nimble supply chain. That meant upgrading the enterprise resource planning (ERP) suite in EMEA.

Data availability is the new norm for today's enterprise. It means the enterprise is always on. Critical systems are always available. Business continuity is certain. "If our ERP suite is unavailable, we can't take and fulfill orders and if we can't take and fulfill orders, revenue will take a direct hit".

Mizuno products are available in thousands of retail outlets and websites globally and are used by millions of people to help them better play their chosen sports. From Sunday morning joggers right up to Olympic & World champions, Mizuno is a brand trusted for its quality and performance.

"Data availability means we reduce downtime in the event of the unthinkable and protect our revenue and reputation.

Before we could even consider an upgrade, we needed to be confident the new ERP system would be available all the time. We needed an availability solution, but not just an ordinary availability solution. We needed a data-availability solution".

Ian Hewitt,
EMEA IT Manager, Mizuno



The Veeam Solution

Mizuno deployed Veeam® Backup & Replication™ to recover critical business systems quickly and effectively in the event of any unplanned incident.

"Data-availability means our users have access to their applications when required, meaning we can continue to conduct business around the clock. Veeam helps us protect our revenue and our reputation".

The mastermind behind the deployment was Veeam Platinum Partner and VCSP Covenco.

Covenco provides reliable and dependable backup and disaster recovery (DR) solutions to organisations in the most demanding industries.

Veeam backs up Mizuno's virtual environment on-site for high-speed recovery and replicates it to Covenco's data centres for DR. Hewitt said Mizuno's previous availability solution couldn't meet recovery objectives required by the business, but the combination of Veeam & Covenco solved that problem.

Hewitt said Veeam saves time during DR testing too: "We test our DR strategy on an annual basis. Before we deployed Veeam, testing took nearly a week, but now it takes half a day, saving us an entire month over the course of a year. We're a team of six people, so saving that much time is hugely beneficial. It allows us to focus on additional ways IT can accelerate innovation and move the business forward".

The Result

Ensures data availability of the ERP system to power the business nonstop

Mizuno has peace of mind that its supply chain is processing orders constantly to meet the demands of athletes, teams, and consumers around the world.



About Mizuno

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About Covenco

With more than 30 years of experience in the IT industry across a range of technologies, [Covenco](#) specializes in purchasing, selling and renting new and refurbished IBM, HP, Dell and NetApp computing hardware, storage and supporting software. Today, Covenco provides cloud and hosting solutions, disaster recovery, maintenance, virtualization, backup and high-availability services.

Solution components

[Veeam Backup and Replication](#)

Protects Mizuno's revenue and brand reputation in a highly competitive industry

"A nimble and flexible supply chain sustains ongoing business growth", Hewitt said. "We're doing our part in IT to protect Mizuno's revenue and reputation".

Improves the business continuity strategy, saving one month in DR testing

"Thanks to Veeam and Covenco, we can recover critical systems in minutes rather than hours", Hewitt said. "In a disaster situation, we can restore the business quickly".

"Our recovery objectives improved by 84 percent, allowing us to deliver a far better response time to the business. Now we can recover critical systems in minutes rather than hours. That's the key to business continuity"

Ian Hewitt,
EMEA IT Manager, Mizuno

" Mizuno is a key player in an exceptionally competitive industry.

Our job was to equip them for survival should the worst happen and Veeam was the best technology solution providing the ability to reduce the recovery time and point objectives (RTPO) to better meet the Mizuno business expectation".

Gurdip Sohal,
Sales Director, Covenco

Covenco started way back in 1989, selling IBM's System 36 and AS/400 servers. Over 30 years later, we still have IBM at the core of our business, but we do so much more now. Covenco have always strived to provide value without compromise, and this remains our primary goal today.

We work across a variety of industry sectors - as Business Partners for new IT infrastructure solutions and as Business Continuity specialists. Covenco is today a modern data management company providing its clients with data protection, data availability and data security 24x7 365 days a year.

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